

SIMON KEITH

THE GREATEST YOU

What are your leaders willing to do to become the greatest version of themselves?

Simon Keith is a keynote speaker, executive coach, business turnaround expert, and successful serial entrepreneur who built and sold four different companies in four different industries over a 15 year period.

A former soccer player, he was the first athlete in the world to play a professional sport after undergoing a heart transplant. He is living proof of how much leaders and teams can achieve, win, and grow when they harness relentless determination and an unstoppable mindset.

Today, he partners with companies to drive unprecedented growth by building great leaders who build great teams who build great organizations. His strategic and methodical

approach to leadership development involves implementing a rolling 90-day program, which sets leaders on a deliberate path and helps them gain incredible clarity in all aspects of their lives.

An award-winning humanitarian, social entrepreneur, and philanthropist, Simon is a 3x Hall of Fame Inductee, has been named Canada's Humanitarian of the Year, and is a Member of the Order of Canada.

He has shared his remarkable story at the White House, at the U.K. and Canadian Parliaments, on ESPN, in his book, *Heart for the Game*, and with audiences around the world.



SIMON KEITH

World's First Heart Transplant Recipient to Play a Professional Sport, Award-Winning Humanitarian, Order of Canada Recipient, Business and Leadership Expert



How can Simon Keith help your leaders achieve greatness?

THE GREATEST YOU

- Why greatness is a choice you make, every single day
- How to overcome fear and seize success with both hands
- How to build the self-belief to take charge of your life and work
- The key to becoming the "Is this really me?" version of yourself

BUILD GREAT LEADERS

- The critical importance of developing strong leadership skills
- Leadership lessons from some of the greatest leaders in the world
- How to evaluate and massively improve your leadership abilities

BUILD GREAT TEAMS

- What it actually takes to build great teams
- The role trust plays in achieving more, together
- The two unexpected qualities that always lead to better results
- The key to creating high-performance work cultures

MOMENTS OF TRUTH

- How life's unexpected moments shape who we are
- What ability is essential for navigating challenging times
- Why some people excel when navigating unexpected moments
- How personal challenges can lead to massive personal growth